

Welcome to Melanie Pellowitz's Privacy Policy. It is very important to us that you know what information we collect from you, why we collect it and what we do with it so that is what we want to make clear to you in this Privacy Policy. Melanie Pellowitz is committed to protecting and respecting your privacy.

This Privacy Policy (together with our Terms & Conditions and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

The term 'Company' or 'us' or 'we' refers to Melanie Pellowitz. The term 'you' refers to the user, client or viewer of the Website.

Information we may collect from you

We may collect and process the following data about you:

- Information that you provide by filling in forms on our Website at [melaniepellowitz.com](http://melaniepellowitz.com) and any of our Landing Pages we promote by [email](#), [Facebook](#), [Instagram](#) or [Twitter](#). This includes information provided at the time of registering to use the Website, posting material or requesting further services, eg name and job title, contact information including address, email address, demographic information such as zip code, preferences and interests and other information required for payment, full registration or relevant to coaching client surveys and/or offers. I may also ask you for information when you enter a competition or promotion sponsored by Melanie Pellowitz, and when you report a problem with the Website.
- If you contact us, we may keep a record of that correspondence.
- We may also ask you to complete surveys that we use for research and evaluation purposes, although you do not have to respond to them.
- Details of transactions you carry out through the Website and of the fulfillment of your orders.
- Details of your online activity if you sign into the members' area of the Website for monitoring and security purposes.

Melanie Pellowitz reserves the right to audit user activity on all pages of the Website for various purposes including but not limited to marketing, 3rd party advertisements and their placement, in order to improve usability, user density tracking etc. However, no user specific information will be collected or stored and all such information collected will be anonymous in nature.

IP addresses:

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

Cookies:

The Website does not currently use cookies except for Wix analysis but if this situation changes this Privacy Policy will be amended to reflect such change.

Where we store your personal data:

The data that we collect from you may be transferred to, and stored at, a destination outside the Americas Region. It may also be processed by staff operating outside the Americas who work for us or for one of our suppliers. Such staff may be engaged in, among other things, the fulfillment of your order, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored on our secure servers. Any payment transactions will be encrypted using SSL technology either in our server or by a third-party service server.

Where we have given you (or where you have chosen) a password which enables you to access certain parts of the Website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure.

Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to the Website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access.

Uses made of the information:

We use information held about you to understand your needs and to provide you with a better service including in the following ways:

- For internal record keeping.
- To ensure that content from the Website is presented in the most effective manner for you and for your computer.
- To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.
- To carry out our obligations arising from any contracts entered into between you and us.
- To allow you to participate in interactive features of our service, when you choose to do so.
- To notify you about changes to our service.

We may also use your data, or permit selected third parties to use your data, to provide you with information about goods and services which may be of interest to you or for market research purposes and we or they may contact you about these by [post or telephone].

If you are an existing coaching client, we will only contact you by electronic means (e-mail or SMS) with information about goods and services similar to those which were the subject of a previous sale to you.

If you are a new coaching client, and where we permit selected third parties to use your data, we (or they) will contact you by electronic means only if you have consented to this. If you do not want us to pass your details on to third parties for marketing purposes, please tick the relevant box situated on the form on which we collect your data.

We do not disclose information about identifiable individuals to our advertisers, but we may provide them with aggregate information about our users. We may also use such aggregate information to help advertisers reach the kind of audience they want to target. We may make use of the personal data we have collected from you to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience. Melanie Pellowitz now or in the future to help develop and enhance the services provided and the Website, for example as case studies and to develop software and further programs.

#### Disclosure of your information:

We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
- If Melanie Pellowitz or substantially all of its assets are acquired by a third party, in which case personal data held by it about its coaching clients will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Terms & Conditions and other agreements; or to protect the rights, property, or safety of Melanie Pellowitz, our users, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

#### Your rights:

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data.

You can also exercise the right at any time by contacting us at [melanie@melaniepellowitz.com](mailto:melanie@melaniepellowitz.com)

The Website may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

#### Changes to our privacy policy:

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

#### Contact:

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to [melanie@melaniepellowitz.com](mailto:melanie@melaniepellowitz.com)

#### **Terms and Conditions**

Terms By accessing this web site, you are agreeing to be bound by these web site Terms and Conditions of Use, all applicable laws and regulations, and agree that you are responsible for compliance with any applicable local laws. If you do not agree with any of these terms, you are prohibited from using or accessing this site. The materials contained in this web site are protected by applicable copyright and trade mark law.

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Links: Melanie Pellowitz has not reviewed all of the sites linked to its Internet web site and is not responsible for the contents of any such linked site. The inclusion of any link does not imply endorsement by Melanie Pellowitz of the site. Use of any such linked web site is at the user's own risk.

Site Terms of Use: Modifications Melanie Pellowitz may revise these terms of use for its web site at any time without notice. By using this web site you are agreeing to be bound by the current version of these Terms and Conditions of Use.

Governing Law: Any claim relating to Melanie Pellowitz's web site shall be governed by the laws of the State of North Carolina without regard to its conflict of law provisions.

General Terms and Conditions applicable to Use of a Web Site.

### Privacy Policy

Your privacy is very important to me. Accordingly, we have developed this Policy in order for you to understand how we collect, use, communicate and disclose and make use of personal information. The following outlines our privacy policy.

- Before or at the time of collecting personal information, we will identify the purposes for which information is being collected.
- I will collect and use of personal information solely with the objective of fulfilling those purposes specified by us and for other compatible purposes, unless we obtain the consent of the individual concerned or as required by law.
- I will only retain personal information as long as necessary for the fulfillment of those purposes.
- I will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned.
- Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date.
- I will protect personal information by reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.
- I will make readily available to customers information about my policies and practices relating to the management of personal information.

I am committed to conducting my business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.